SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Washington, D.C. 20549 OMB APPROVAL																			
Check this box if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP											Number		3235-0287						
U obligat	n 16. Form 4 or tions may contir			5 1			10(-)	(11 0		- Euclassia					ated ave per resp	erage burden oonse:	0.5		
Instruc	tion 1(b).			Filed						s Exchange A pany Act of 1									
1. Name and Address of Reporting Person* 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Report (Check all applicable) <u>EASON J CLIFF</u> INC [RGA] 5. Relationship of Report (Check all applicable)											Persor	n(s) to Issuer 10% Owr							
Office												Officer (g below)	ive title		Other (sp below)	becify			
1370 TIMBERLAKE MANOR PARKWAY 3. Date of Earliest Transaction (Month/Day/Year) 09/12/2008																			
(Street) CHESTI	et) ESTERFIELD MO 63017 4. If Amendment, Date of Original Filed (Month/Day/Year) STRFIELD MO 63017 4. If Amendment, Date of Original Filed (Month/Day/Year) Software Form filed by One Reporting Person Form filed by More than One Report								ing Person	, í									
(City) (State) (Zip)														ig Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
					ction ay/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)					ies Acquired (A) or Of (D) (Instr. 3, 4 a		and 5) Securities Beneficiall Following		Form:	Direct II Indirect E str. 4) C	7. Nature of ndirect Beneficial Dwnership		
								Code	v	Amount	(A) or (D)	Price	Reported Transaction (Instr. 3 and			(1	Instr. 4)		
Common	Stock			09/12/				J ⁽¹⁾	v	10,500	D	(1)	0) 0			D	
Class A (Common Ste	ock		09/12/	2008			J (1)	v	10,500	A	(1)	10,5	10,500		10,500		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of	2.	3. Transaction	3A. Deemed	4.		5. Numbe	r of	- 6. Dat	e Exer	cisable and	7. Title and	I Amount	8. Price of	9. Numb		10.	11. Nature		
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Yea	Code		Derivative Securities Acquired Disposed (Instr. 3, 4	6 (A) or of (D)		ation D h/Day/'				Derivative Security (Instr. 5)	derivative Securitie Beneficia Owned Following	es ally Ig	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)		
									An				Repo Trans (Instr		ction(s)				
				Code	l _v	(A)	(D)	Date Exercisable		Expiration Date	Title	Number of Shares		,					
Stock Option (right to	\$31.06	09/12/2008		J ⁽¹⁾	v		2,250		2)	05/24/2010	Common Stock	2,250	(1)	0		D			
Stock Option (right to	\$31.06	09/12/2008		J ⁽¹⁾	v	2,250		(2) ((2)		05/24/2010	Class A Common Stock	2,250	(1)	2,25	50	D	
purchase) Stock				_	-			<u> </u>									<u> </u>		
Option (right to purchase)	\$35.92	09/12/2008		J ⁽¹⁾	v		3,000	(3)		05/23/2011	Common Stock	3,000	(1)	0		D			
Stock Option (right to purchase)	\$35.92	09/12/2008		J ⁽¹⁾	v	3,000		(3)		05/23/2011	Class A Common Stock	3,000	(1)	3,00)0	D			
Stock Option (right to purchase)	\$31.25	09/12/2008		J ⁽¹⁾	v		3,000	(4) 05/22/2012 Common Stock 3,000		(1)	0		D						
Stock Option (right to purchase)	\$31.25	09/12/2008		J ⁽¹⁾	v	3,000		(4)	05/22/2012	Class A Common Stock	3,000	(1)	3,000		D			
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v		11,340 ⁽⁶⁾	(7)		12/31/2012	Common Stock	11,340	(1)	0		D	1		
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v	11,340 ⁽⁶⁾	Class A		(1)	11,34	0 ⁽⁸⁾	D	1						
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v		879 ⁽⁶⁾) (7)		01/29/2013	Common Stock	879	(1)	0		D	1		
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v	879 ⁽⁶⁾		(7) 0		01/29/2013	Class A Common Stock	879	(1)	879 ⁽⁸⁾		D			
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v		1,066 ⁽⁶⁾	(7)		01/28/2014	Common Stock	1,066	(1)	0		D			
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v	1,066 ⁽⁶⁾		((7) 01/28/2014 Class A Common Stock		1,066	(1)	1,066	₅ (8)	D				
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v		954 ⁽⁶⁾	C	7)	01/27/2015	Common Stock	954	(1)	0		D			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Numbe Derivative Securities Acquired Disposed (Instr. 3, 4	(A) or of (D)	6. Date Exerc Expiration Da (Month/Day/Y	ate	of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v	954 ⁽⁶⁾		(7)	01/27/2015	Class A Common Stock	954	(1)	954 ⁽⁸⁾	D	
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v		644 ⁽⁶⁾	(7)	04/22/2015	Common Stock	644	(1)	0	D	
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v	644 ⁽⁶⁾		(7)	04/22/2015	Class A Common Stock	644	(1)	644 ⁽⁸⁾	D	
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v		1,500 ⁽⁶⁾	(7)	01/26/2016	Common Stock	1,500	(1)	0	D	
Phantom Stock	(5)	09/12/2008		J ⁽¹⁾	v	1,500 ⁽⁶⁾		(7)	01/26/2016	Class A Common Stock	1,500	(1)	1,500 ⁽⁸⁾	D	

Explanation of Responses:

1. Pursuant to a reclassification exempt under Rule 16b-7 (also under Rule 16b-3(d) and (e)), each share of Common Stock was reclassified into one share of Class A Common Stock.

2. The options were granted on May 24, 2000 and vest in 20% increments on May 24, 2001, 2002, 2003, 2004 and 2005.

3. The options were granted on May 23, 2001 and vest in 20% increments on May 23, 2002, 2003, 2004, 2005 and 2006.

4. The options were granted on May 22, 2002 and vest in 20% increments on May 22, 2003, 2004, 2005, 2006 and 2007.

5. 1 for 1 based upon fair market value for Class A Common Stock.

6. Acquired in lieu of cash payment and stock grant for director's annual retainer and meeting fees.

7. Vests on the earlier of (i) 10 years from the last day of the plan year in which the phantom unit is granted or (ii) the holder's retirement. Payable in cash or common stock at the election of the Board.

8. Mr. Eason beneficially owns a total of 16,383 phantom shares of various classes.

<u>/s/ William Hutton as power of</u>	09/30/2008
<u>attorney</u>	09/30/2000
** Cignoture of Deporting Dereon	Dete

Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.